GOA UNIVERSITY

B.Com (CBCS) (Semester V)

Subject Name: Industrial Management

Paper Title: Industrial Management **Paper Code: UCOC 111**

Duration: 2:00 Hours **Total Marks: 80**

Instructions: 1) All questions are compulsory. However, internal choice is available
2) Answer sub questions in Question No 1 and Question No 2 in not more than 100 words each
3) Answer Question No 3 to Question No 6 in not more than 400 words each
4) Figures to the right indicate full marks assigned to the questions

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Q 1) Answer the following in brief: (any 4) (16)
a. Explain the meaning of industrial management
b. State and explain the objectives of plant layout
c. Highlight the principles of scientific management
d. Explain the meaning of occupational hazards.
e. Describe the role of National Productivity Council (NPC)
f. Explain the meaning of work environment

Q 2) Write short notes on : (any 4) (16)
a. Force Field Analysis
b. Benchmarking
c. Concept of Total Quality Management
d. Objectives of safety management
e. Meaning of occupational health
f. Role of NIOH

Q 3 A) Describe the factors influencing factory location.

OR (12)

Q 3 X) Explain the importance of industrial management.

Q 4 A) Explain the factors influencing industrial productivity.

OR (12)

Q 4 X) Describe the significance of higher industrial productivity.

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Q 5 A) Describe the principles of Total Quality Management.

OR

Q5 X) Explain the concept and features of quality circles. (12)

Q 6 A) Explain the effects of industrial accidents.

OR

Q6 X) Describe the Code of practices for accident prevention in industrial units. (12)

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